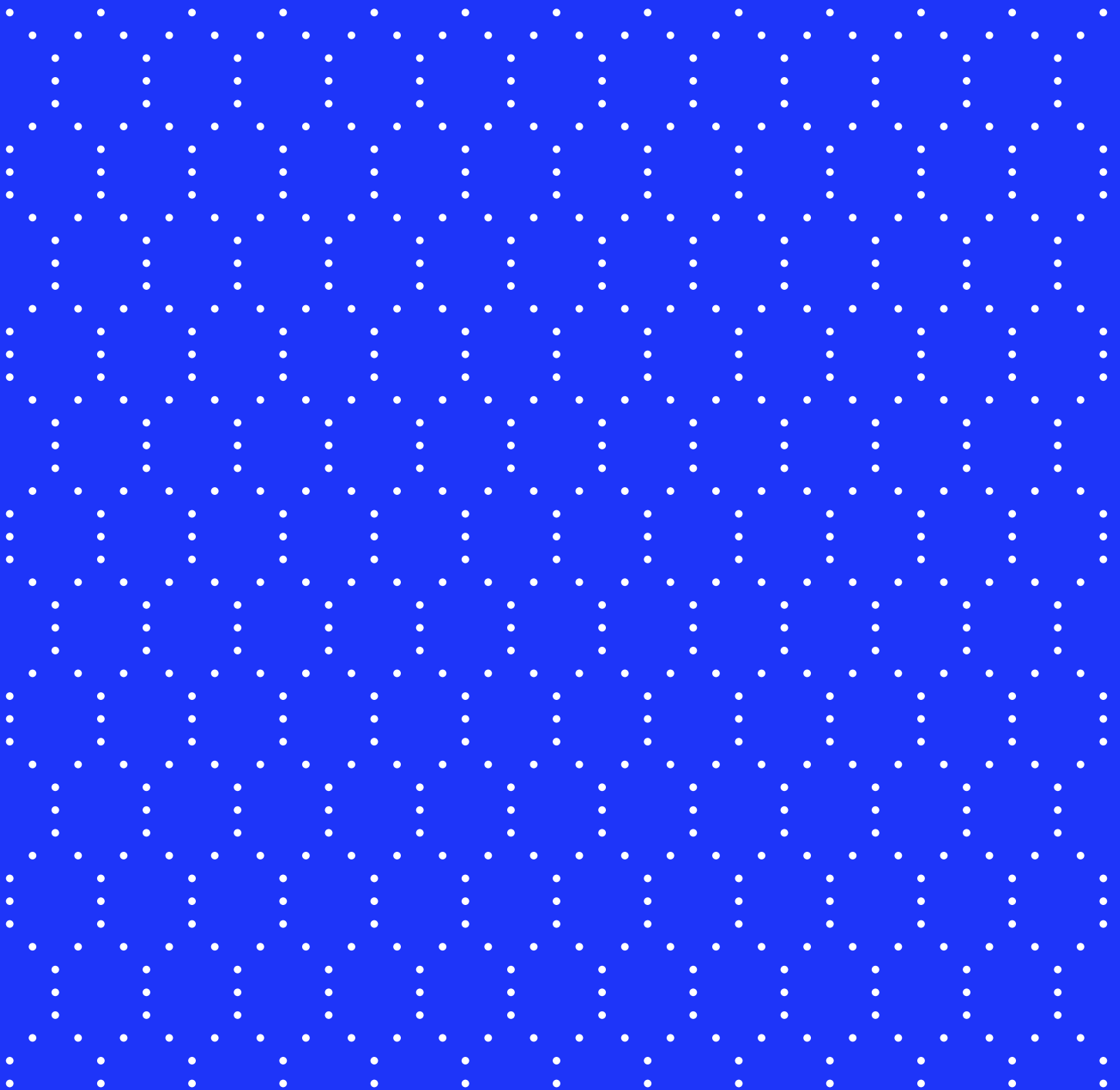


Your place of relationships



We are looking to make fund distribution and investor engagement more efficient – from originating a new relationship to managing a client relationship. Senasen enables you to profile your overall brand, profile individual funds, and communicate directly with interested investors.



We provide investors – whether a private investor, an intermediary or a professional investor – a great user experience to view and engage with the multi media content you create to tell your story.

Investors have tired of social media, email, and infrequent meetings. There is a better way to attract investors to your website and contact your teams.

You can exercise full control over the way your story is told, and share information in compliance with your policies. Our easy to use and secure platform provides multiple access levels – meaning your compliance and marketing teams can both access and work together.

Features and benefits

Create a public profile

Provide your clients an efficient way to receive your news & updates

Share your thought leadership via video, podcasts and documents

Attract new investors to your organisation

Encourage investors, and the media to follow you

Showcase individual funds

Create individual fund pages and share multi media content

Choose access permission to fund pages by investor type and country of residence

Hold Q&A sessions and allow investors to gain better insight from the fund manager

Reach new potential investors and keep existing clients informed

Create private rooms for specific groups

Create a private room with a specific purpose

Choose who to invite to your private room and/or allow people to request access

Create as many rooms as you like by topic and invite who you choose to each

Gain insight from groups to support your initiatives

Control your communication and content delivery

Multi-user access to include managers, marketing, compliance, and other teams

Tag content by investor type

Our compliance friendly archive function records all of your activities for seven years

Gain insight into what matters to your investors