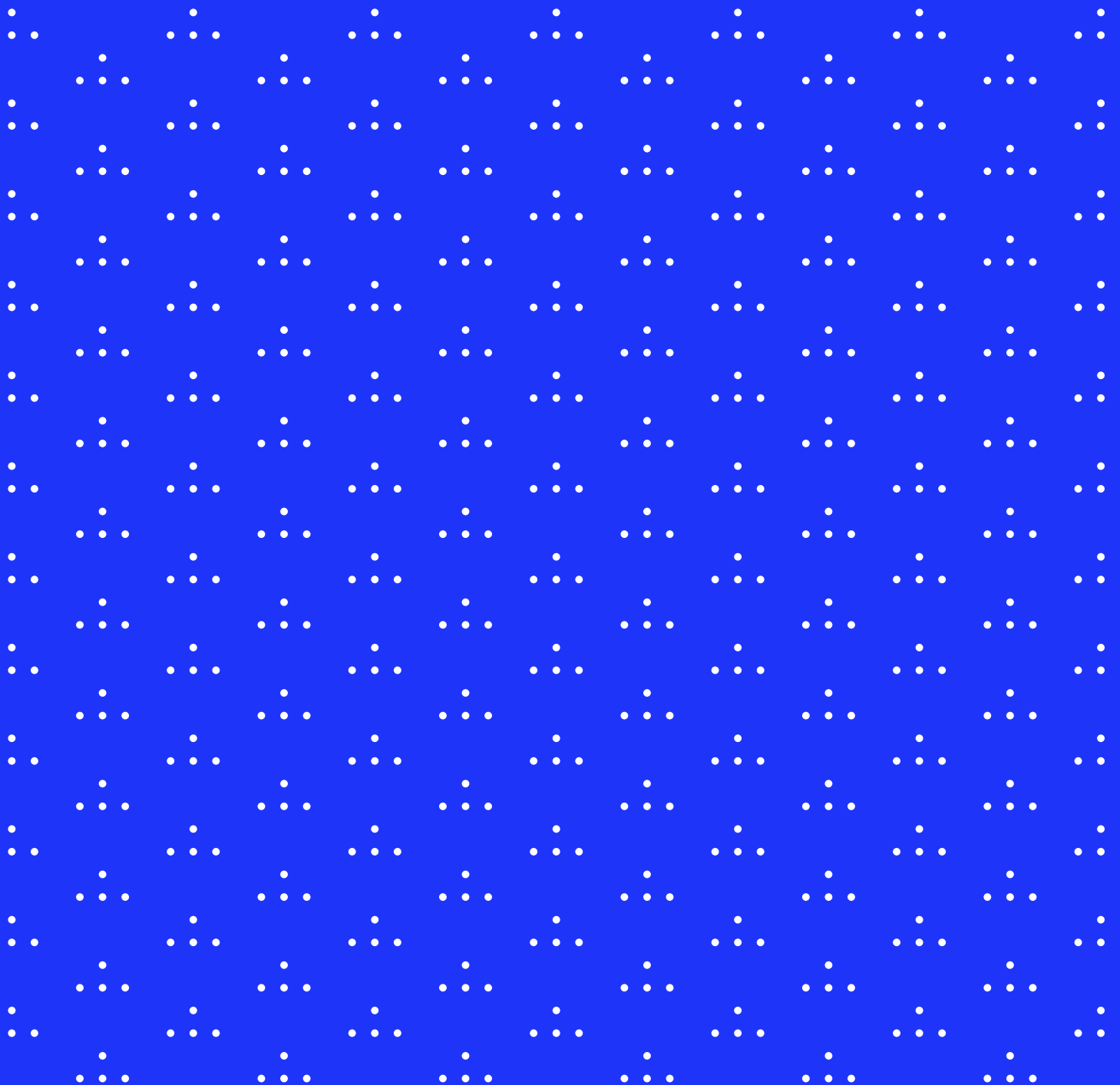


Your place of engagement



Enhance existing relationships and create new ones. By using Senasen, you can meet the increasing demand for direct investor engagement. The market place is changing with traditional routes for reaching and engaging investors being challenged.



Regulatory changes, including the implementation of Mifid II in Europe, are making broker, trading, and research business models challenged in providing public companies with investor engagement. Public companies need to proactively engage shareholders and the wider investment community.

Communication needs to be efficient. Investors have tired of social media, email, and infrequent meetings. There is a better way to attract investors to your website and contact your teams.

Features and benefits

Create a public profile

Provide your shareholders with an efficient way to receive your news and updates

Share information via video, podcasts and documents

Attract new investors to your organisation

Encourage investors, and the media to follow you

Showcase your products and services

Share videos showing the value of what you create and deliver

Profile your people and clients

Provide a virtual site tour of your operations

Update investors with your new initiatives

Create private rooms for specific groups

Create a private room with a specific purpose

Choose who to invite to your private room and/or allow people to request access

Create as many rooms as you like by topic and invite who you choose to each

Gain insight from groups to support your initiatives

Control your communication and content delivery

Multi-user access to include finance, marketing, external PR firm etc

Give specific access permissions to internal or external groups

Our compliance friendly archive function records all of your activities for seven years

Gain insight into what matters to your investors and clients